TCS Coastal Connections-Professional Spotlight

- I became a college professor so I would not have to wear a tie to work. Well, only partly......
- Having tenure is great.
- I love my job.
- <u>Cahoon@uncw.edu</u>;
 910-962-3706



Brief Bio – you've seen it

Took advice (some of it.....)

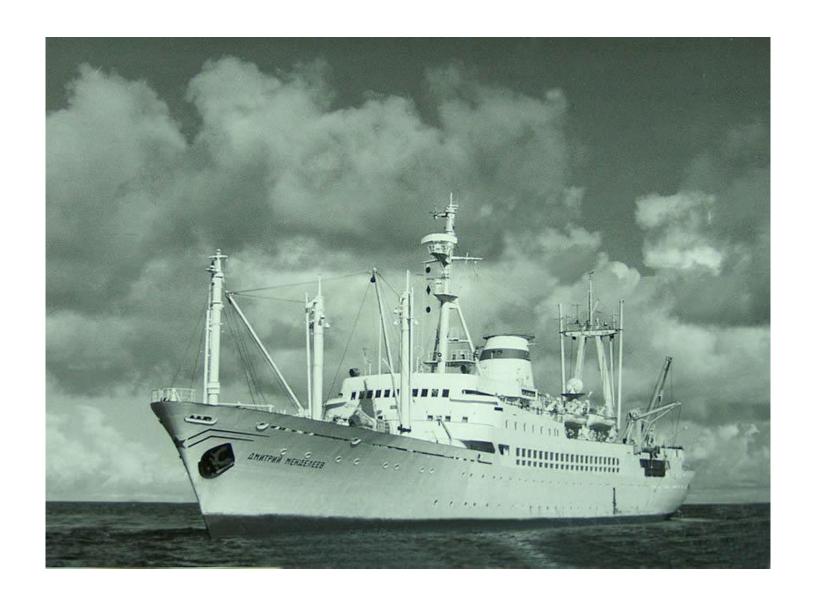
Reality Checks

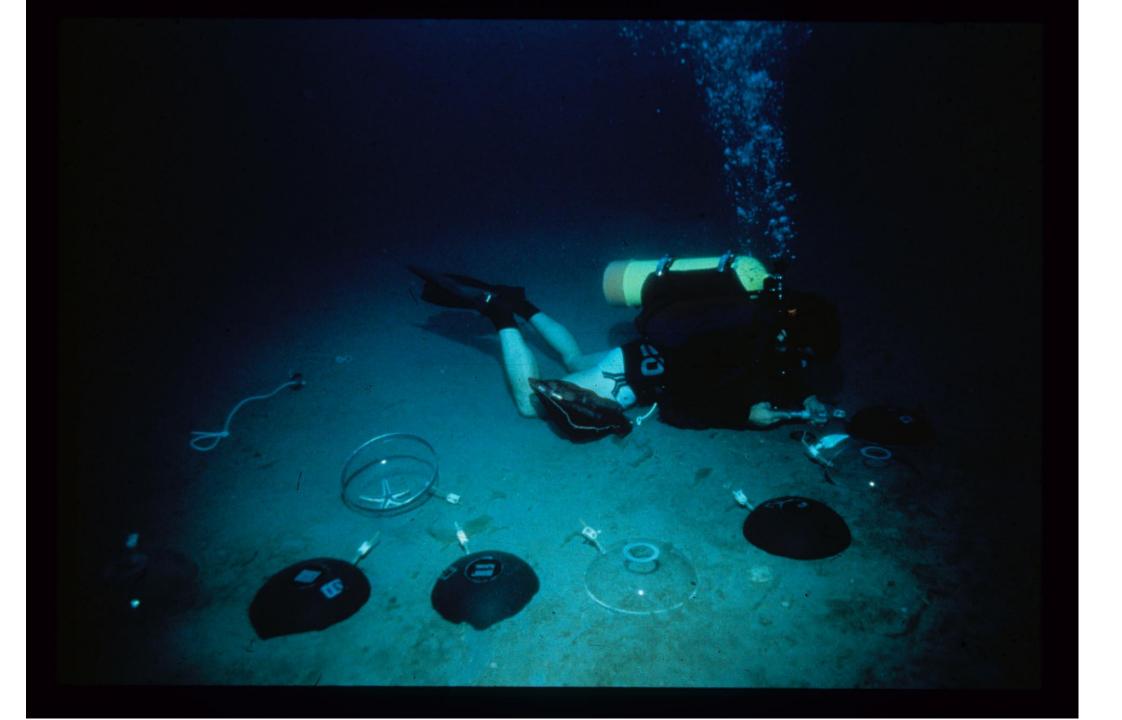
A 'gap year'? Not I; Done @ 27, Asst. Prof. at 29

College was good, PhD school was great, Asst. and Asso. 'Professoring' was 'challenging', full Professor is <u>The Best</u>.

Acquire skills and experiences, open doors

- Recognize Serendipity
- Cruises
- TA jobs
- Extra training
- 'Side projects' a warning
- Collaborate
- Read!
- Think!





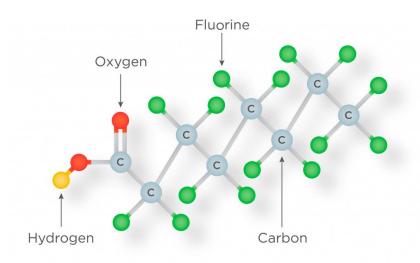




Guiding Students/Teaching

- 'Moral authority' in the classroom 3
 elements: a) know your stuff, b) meet
 them where they are, c) show them you
 care that they learn
- First principles
- Socratic approach
- Quantitative reasoning skills





Basic and Applied Research

- Biological Oceanography a 'contact sport'
- How do aquatic ecosystems work?
- Challenging the notion that ecosystems are 'fragile'









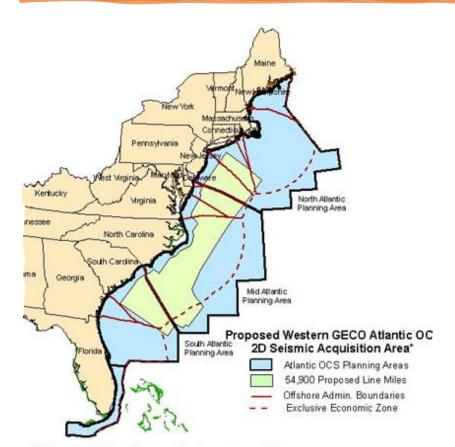


Fun Moments at Sea (!)

Research – Grants and Pubs

- Good ideas are necessary but not sufficient
- Good work plan is "....."
- Addressing funding goals is "....."
- Good writing is "....."
- 'Publish or perish' isn't just a saying.
- Peer review uses others' brains for free....but it's tough love.

Public Policy - To Whom Do you Say "No"?



*This is a generalized acquisition area and is not an exact representation

- 1985- NC Marine Science Council
- 1989- NC Ocean Affairs Council
- 1993-NC Ocean Resources Task Force
- 1999- NC Ocean Policy Advisory Committee
- 2009- NC Legislative Study
 Subcommittee on Offshore Energy

Consulting



- Expertise and reputation
- •Teaching is good prep!
- Honesty
- Cross-examination fun?
- A Gladiator!

Preparation

Key for whatever you do — meetings, teaching, proposals, research, publishing, speaking, consulting, testifying.

"I'm / We're not prepared" is fatal.

It's your job!

"Don't take any guff from those swine" H.S. Thompson

- Lying: Don't do it; don't stand for it; run, don't walk away.
- Abuse: Leave, quit, run away.
- Manipulation: Learn to detect it, then keep your focus.
- Bandwagon: Better to lead than follow.
- Worldview: Make sure yours fits the facts.