



THE COASTAL SOCIETY

# 2022 Annual Report



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# Message from the President

Dear Member,

For The Coastal Society, 2022 was a year of renewed connections. We hosted our first in-person career workshop in three years at the Restore America's Estuaries conference, which expanded our programming with a new track to serve high school and early college students and incorporated engaging field visits. While the return to in-person gathering was exciting, we recognize the vital role online engagement plays in expanding access, so we maintained a strong focus on our virtual offerings. In particular, we continued providing thoughtful discussion and learning opportunities with our Coastal Connections webinar series, online and hybrid career workshops, blog posts and jobs listserv, and student-hosted podcast series, All Swell?. Throughout all of these achievements, we continued to make strides implementing the vision in our diversity, equity, and inclusion strategic plan, ensuring these values are interwoven into everything we do. I am so proud of all that we achieved!

As was the case for many organizations, 2022 also brought its fair share of challenges. Limited capacity and increased costs continue to strain resources at our volunteer-run institution. We need to leverage additional financial and volunteer support to continue delivering these core programs and member benefits. Despite this, we continue to find creative solutions to offer valuable services to our broader community.

I am grateful for our dedicated team of volunteers, donors and sponsors for their continued support of our mission. In particular, I want to thank our board members for their enthusiastic leadership as we continue to steer our society through seas of change. I am especially thankful for our Past-President Steve MacLeod, who steadfastly navigated us through the unprecedented challenges of the COVID-19 pandemic the last 3 years. Looking ahead to the upcoming year, I am so excited to take the helm of The Coastal Society, to continue fostering connections, conversations, and career development opportunities. Onward into 2023!

Warmly,



Tricia Hooper  
President, 2023





# 2022 By The Numbers

23

issues of our  
coastal jobs list

4

Coastal Connections  
webinar sessions

94

subscriptions to  
*Coastal Management*

4

M.A.D. Coastal  
Career Workshops

10

episodes of the *All  
Swell?* podcast

5

University  
Chapters

100s

of hours of  
volunteer time

\$6,215

in donations and  
sponsorships

## Annual Meeting & Awards

The Coastal Society (TCS) hosted its annual meeting via Zoom on April 13, 2022, bringing together the leadership board, professional and student members to highlight the state of the Society, acknowledge challenges, celebrate successes, and to recognize TCS leaders. The virtual platform allowed members from three different time zones to join from the comfort and safety of their homes.

During the meeting, TCS honored several members with the following awards:

- **Outstanding Service Award** – Chad Nelsen
- **Distinguished Service Award** – Kim Grubert and Meg Reed
- **Robert W. Knecht Award for Professional Promise** – Adrian Laufer
- **President's Award** – Jeff Flood; All Swell? Podcast Team

Please join us for the **2023 Annual Membership Meeting** on  
Thursday, April 20 at 4pm Eastern via Zoom!

# Leadership Team

## **2022 Executive Committee**

President: Steven MacLeod  
President-Elect: Tricia Hooper  
Executive Director: Judy Tucker  
Treasurer: Chris Katalinas  
Secretary: Avery Siciliano

## **2022 Board of Directors**

Kelly Dobroski, Jeff Flood,  
Ashley Gordon, Lisa Kim,  
Adrian Laufer, Alexis Maxwell,  
Geno Olmi, Andrew Wilson

In 2022 the Board approved Tricia Hooper to the position of President-Elect, and Steve MacLeod to the position of President for a third and final year. Avery Siciliano continued as Secretary in 2022 (her fourth year), and Emily Vuxton was elected as our new Secretary for 2023. Chris Katalinas completed his term as Treasurer in 2022; a new Treasurer has not been elected for 2023.

The Society elected Kelly Dobroski, Alexis Maxwell, and Andrew Wilson to serve as new Directors in 2022. Lisa Kim and Geno Olmi ended their terms as Directors in December 2022, and Sabrina Pereira and Larry Cahoon were elected to succeed them in 2023.

# Student Chapters

**Duke University**, President Kathryn Lienhard  
**East Carolina University**, President Genevieve Guerry  
**Eckerd College**, President Allana Crawford  
**UNC Wilmington**, President Bryan Dadson  
**University of Rhode Island**, President Katie Urbanski

# Committees & Workgroups

**Chapters Committee**, Co-Chairs Kim Grubert and Meg Reed (until May 2022), Lisa Kim and Kara Nunnally (beginning June 2022)  
**Communications**, Co-Chairs Alexis Maxwell and Nicole Rodi  
**Development (Fundraising)**, Co-Chairs Tom Bigford and Jeff Flood  
**Diversity, Equity, Inclusion Workgroup**, Co-Chairs Kim Corcoran and Gib Hartley  
**Margaret A. Davidson Coastal Career Development**, Co-Chairs Tom Bigford and Jeff Flood

*More background and contact information for current board members, committees, and chapters can be found on the [TCS website](#).*

# Diversity, Equity and Inclusion Initiatives

The Coastal Society advanced our commitment to fostering a culture of advancing diversity, equity, and inclusion by **implementing our 2022–2027 Diversity Equity, and Inclusion (DEI) Strategic Plan**. The DEI workgroup, which grew by another 4 members in 2022, is leading the charge, and was successful at implementing the following strategies:

- Included a new requirement on the website that all members must acknowledge the terms of the **Anti-Discrimination and Anti-Harassment Policy** as a condition of membership.
- Created an **anonymous concern/suggestion box** for members to safely share feedback and improvement ideas.
- Implemented a requirement for all Directors and Officers to participate in annual **discussions and training** focused on enhancing DEI in the organization.
- Further developed a **demographic survey** to be distributed to members in 2023.
- Maintained and shared the TCS **Bystander Toolkit** with other organizations (e.g., NOAA Fisheries), who were able to take advantage of the provided resources. We are proud to see our efforts be valued and utilized outside of TCS and making a broader impact!

In addition to the above DEI workgroup activities, the organization continued a partnership with the National Center for Atmospheric Research to implement the second year of its Ocean and Coastal Sciences Career Development Project. Sponsored by a National Science Foundation grant, the goal of this initiative was to foster interest in ocean and coastal science careers in students and faculty from historically excluded backgrounds, particularly those who identify as black, indigenous, or people of color. Building on efforts in 2021, project leads Tom Bigford and Valerie Sloan continued outreach to Minority Serving Institutions (MSIs) throughout the U.S. and its territories, and Elise Mason continued in her role as a part-time Coastal Career Planner to coordinate the two panels mentioned in the workshop section below. Find out more about the ground-breaking project sessions in the blog post at the Project [website](#).



# M.A.D. Career Workshops

In 2022, TCS continued to honor former President Margaret A. Davidson (M.A.D.), a luminary, mentor, and friend, by hosting another four career workshops in her name:

- **January 20, 2022:** Virtual Panel, “Building a Support Network for Students of Color in the Ocean and Coastal Sciences”, in partnership with National Center for Atmospheric Research
- **February 3, 2022: Virtual Panel,** “Non-academic Career Panel with Ocean and Coastal Science Professionals”, in partnership with National Center for Atmospheric Research
- **June 27, 2022:** Virtual Workshop in partnership with California, Hawaii, Oregon, and Washington Sea Grant Programs and Surfrider Foundation’s Oregon Chapter
- **December 4, 2022:** In-Person Workshop in partnership with Louisiana Sea Grant, National Academy of Sciences, and Restore America’s Estuaries in New Orleans

These events are designed to foster the next generation of coastal practitioners and stewards by helping students and early career professionals learn and apply in-demand skills, tools, and industry knowledge. Each event is designed to meet the needs of expected participants and reflects the creative thinking of the M.A.D. Coastal Career Development Committee and valued partners.

TCS continued to refine its processes for planning and conducting virtual sessions, and experimented with “hybrid” events that allowed for both in-person and online participation. TCS also broadened its approach to include more speakers from diverse backgrounds and tailored workshop topics to the interests and regional characteristics of the partnering institutions.

**A hearty “thank you” to our generous 2022 workshop sponsors and partners:**



**TCS plans to host several virtual and in-person workshops in 2023!** Members are eligible for discounted registration rates. Please visit the TCS [website](#) for more information.

# Coastal Connections Series

Coastal Connections is a web conferencing series launched in 2020 to engage TCS members and the broader coastal community through virtual web presentations and discussions. The series consists of two session types: Trending Topics and Professional Spotlight.

**Trending Topics** sessions feature expert panelists who present on new or pressing coastal issues, followed by an opportunity for members and guests to ask questions of the panelists and offer their own insights on the topic. Trending Topics sessions in 2022 covered the following themes:

- **March 30, 2022** – The Art (and Science) of Projecting Sea Level Rise
- **July 29, 2022** – Adapting to Sea Level Rise

**Professional Spotlight** sessions are designed as a members-only opportunity to learn about the career paths of seasoned TCS coastal professionals, with a short presentation followed by open dialogue between the guest speaker and all participants. Professional Spotlight sessions in 2022 featured the following guest speakers:

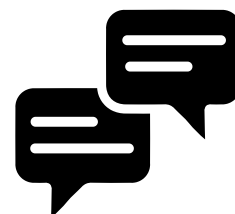
- **May 17, 2022** – Amy Whitt, Founder and CEO of Azura Consulting, LLC
- **October 6, 2022** – Don Davis, Director of Oral History, Louisiana Sea Grant College Program

Learn more about the past and future sessions at the TCS Coastal Connections web page, including links to recordings of several previous Trending Topics events posted on the TCS YouTube [channel](#). Past recordings of Professional Spotlight sessions are also available to TCS members at private YouTube channel links; members may send a request for these session links to [TCSCConnections@thecoastalsociety.org](mailto:TCSCConnections@thecoastalsociety.org).

## Communications

In 2022, the TCS Communications Committee continued to craft posts on multiple social media platforms to amplify coastal news and events with a broad audience. Grow your coastal network by following TCS on [Facebook](#), [LinkedIn](#), [Twitter](#), and [Instagram](#). If you have ideas for future posts, please submit to the [Communications Request form](#).

The [TCS blog](#) includes event summaries for Coastal Connection sessions, professional spotlight sessions and additional TCS events and workshops, and highlights relevant coastal and ocean news and research. All members are encouraged to submit posts for the blog. Want to contribute? Find guidance [here](#) and email [ellis.kalaidjian1@gmail.com](mailto:ellis.kalaidjian1@gmail.com) with ideas!





# Student Chapters

The five active student chapters of The Coastal Society serve as a nexus for undergraduate and graduate students who are helping to advance the Society's mission by providing learning opportunities and supporting career development for aspiring coastal professionals. Each chapter is empowered to design and host local activities focused on coastal issues, such as organized beach clean-ups.

In early 2022, the Oregon State University Chapter formally disaffiliated with The Coastal Society in order to consolidate their student extracurricular groups. TCS is exploring options for establishing new chapters at other colleges and universities, with an emphasis on engaging with schools whose geography and student identities are currently underrepresented by our existing chapters. There is a particular interest in establishing a chapter at a minority serving institution.

## *All Swell? Podcast*

TCS recognizes the continued leadership of student members of Duke University and East Carolina University chapters in producing the *All Swell? Podcast*, in coordination with the American Shoreline Podcast Network. Now in its second year, the show explores relevant topics and showcases creative thinkers who are developing solutions to coastal issues. Topics in 2022 included human interactions, water availability, marine mammals, pirates, mental health in coastal and marine science, PFAS, DEI, oyster aquaculture, and the role of tech in conservation.

## *Coastal Management Journal*

Regular and New Professional members of The Coastal Society receive free online access to *Coastal Management* as part of their membership benefits (a **\$700+/year value!**). *Coastal Management* is a premier peer-reviewed journal dedicated to exploring the technical, applied ecological, legal, political, social, and policy issues relating to the use of coastal and ocean resources. Student members are encouraged to access the journal through their college/university libraries, and to consider publishing their work in the journal.



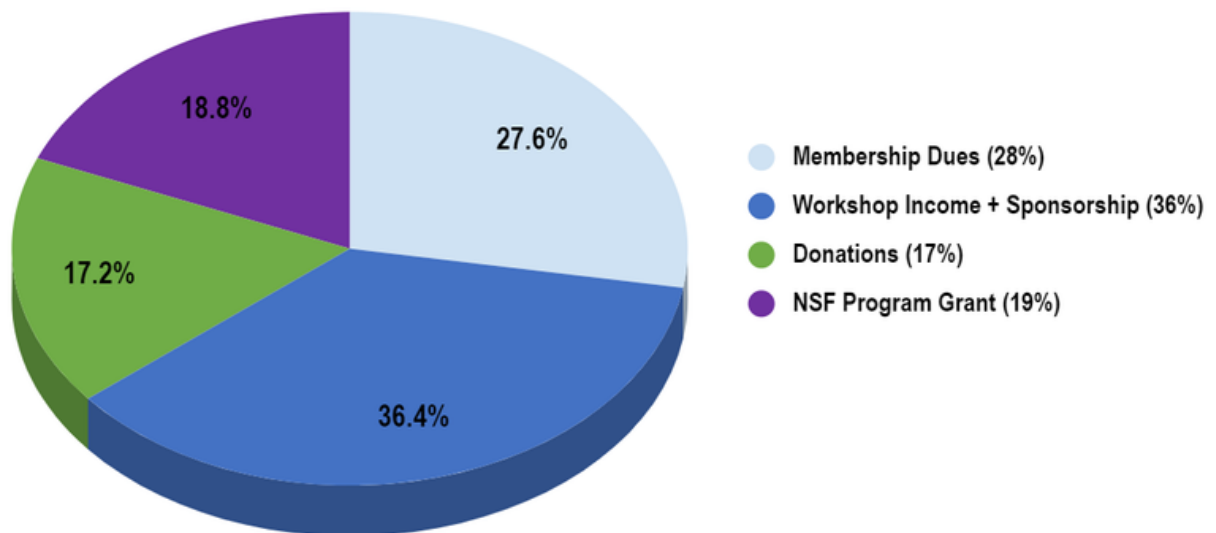
# Financial Report

Cash In-Hand on January 1, 2022: **\$9,115**

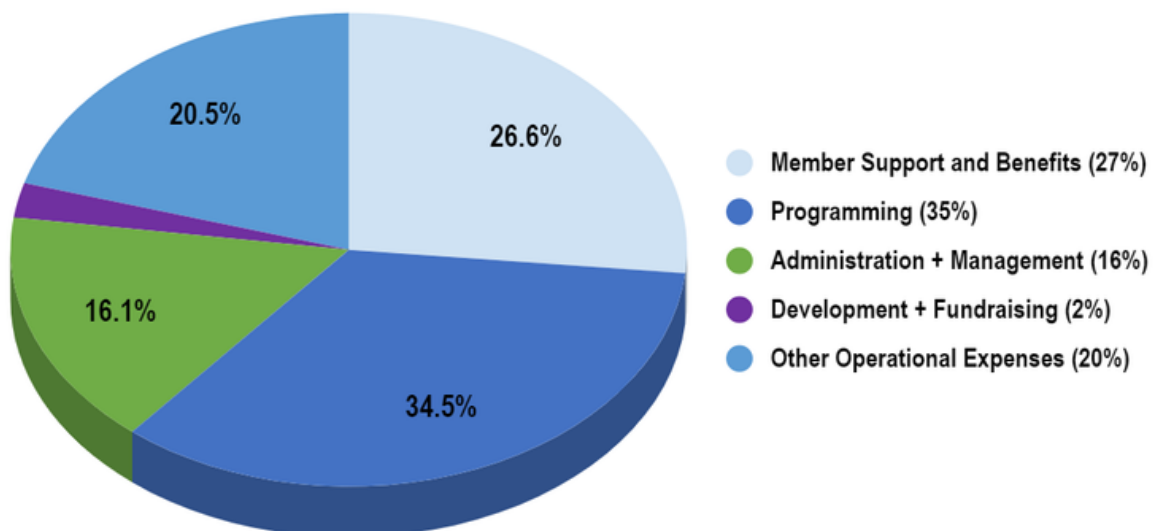
Cash In-Hand on December 31, 2022: **\$10,387**

Net Annual Income for 2022: **\$1,272**

## 2022 Revenue (\$19,174)



## 2022 Expenses (\$17,902)



*Includes payments for Executive Director services from 12/1/21 – 11/30/22.  
Excludes TCS student chapter income and expenses.*

# Annual Giving Campaign

The 2022 Annual Giving Campaign kicked off on Giving Tuesday (November 30). **\$3,115 in donations were made through the end of 2022**, including members' employer-matched funds. The board is very grateful to all who contributed during the campaign, recognizing that several members were especially generous in donating \$300 or more. Donations provide essential financial support for TCS to continue our programming for students and professionals. Donations can be made at any time of year and are tax deductible. **Please consider donating in 2023 at any level**, and ask if your employer offers matching gifts for donations to non-profit (501(c)(3)) groups.

## Opportunities in 2023

In 2022, TCS facilitated our outstanding programs and events thanks to the efforts of dedicated volunteers. Additional member support is essential to continue our initiatives and fulfill the TCS mission. Please consider what volunteer efforts you can join to strengthen both our organization and your individual growth!

- **Are you a natural connector?** Encourage one or more colleagues to join TCS, or coordinate a regional member gathering (virtual or in-person)!
- **Looking for a creative writing outlet?** Write a story for the TCS blog, or join the Communications Committee to help manage our social media pages, MailChimp announcements, and website!
- **Love cool merch?** Help design new merchandise options for purchase on Zazzle!
- **Is social media your thing?** Share posts from our social media accounts for coastal-related conferences, webinars, and other news.
- **Enthusiastic about mentoring students?** Join the Chapters Committee to keep TCS professional members and student members better connected.
- **Interested in career development?** Volunteer with the M.A.D. Coastal Career Development Committee and help plan a workshop or Coastal Connections webinar session.
- **Passionate about advancing diversity, equity, and inclusion?** Join our DEI Workgroup to help us enact our strategic plan and connect with a minority serving institutions and other organizations.
- **Intrigued about fundraising?** Sign-up for the Development Committee, or identify a potential sponsor for a TCS event and help draft a request letter.

Our volunteers directly benefit from their service by expanding their professional networks, improving their leadership and communication skills, and feeling a renewed sense of purpose and connection to the coastal field.





# Acknowledgments

We would like to extend our gratitude to primary **2022 Report Authors:**

Tricia Hooper, Judy Tucker, Steve MacLeod, Jeff Flood, Tom Bigford,  
Kim Corcoran, Gib Hartley, Alexis Maxwell, Ashley Gordon

We are grateful for the support of our **2022 Sponsors and Partners:**

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National Corporation for Atmospheric Research, National Science Foundation

**Thank you for your  
ongoing support!**



P. O. Box 3590

Williamsburg, VA 23187

757-565-0999

[admin@thecoastalsociety.org](mailto:admin@thecoastalsociety.org)

[www.thecoastalsociety.org](http://www.thecoastalsociety.org)