

Blog Guidelines

for prospective TCS blog authors



Blog Length



TCS blog posts are intended to be concise, quick reads. With some exceptions, blog posts should not exceed 400 words.

Content



Blogs may touch on a variety of topics, so long as they are coastal management / conservation themed.

Tone



The tone of TCS blogs must be neutral and information-based.

Language



Blogs should be written using language that is accessible to multiple audiences. Please refrain from excess use of technical jargon.

Use of Figures



If you include figures (pictures, graphs, etc.) in your blog post, please ensure that you have received approval to use them (if they are not yours) and that they are properly referenced.

Editing



Please prepare blog post drafts as Word documents and send them to ellis.kalaidjian1@gmail.com to be edited.

Thank you for your contributions to the TCS Blog!