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**Margaret A. Davidson Career and**

**Professional Development Workshop**

Hosted by Duke University Student Chapter

December 3, 2021

[Zoom](https://duke.zoom.us/j/99359145519)

**10:30 – 10:45 am Welcome**

**10:45 – 12:00 pm Opening Plenary Panel: Navigating Through Your Career**

* Sloan Freeman, Director of Hydrospatial Operations, Geodynamics
* Charlotte Hudson, Project Director, Lenfest Ocean Program, The Pew Charitable Trusts
* Andrew Lewin, CEO, Speak Up for the Blue Media and Communications

**12:00 – 1:00 pm Lunch Break**

**1:00 - 1:15 pm Welcome Back & Housekeeping**

**1:15 – 2:00 pm Skill-Building Session 1 (participants chose 1)**

* Maggie Caldwell, National Communications Strategist for the Lands, Wildlife and Oceans Program, Earthjustice
	+ Session Topic: Building an Advocacy Communications Campaign: Offshore Drilling in the Gulf of Mexico
* Cirse Gonzalez, Coastal Training Program Coordinator, Chesapeake Bay National Estuarine Research Reserve
	+ Session Topic: Cultural Communications
* Ali Jennings, Science Communicator and Journalist
	+ Session Topic: How to Tell a Sci-Comm Story\*

*\*come prepared with a science-communication story to tell!*

**2:00 - 2:15 pm Break**

**2:15 – 3:00 pm** **Skill-Building Session 2 (participants chose 1)**

* Angelo Villagomez, Senior Fellow, Center for American Progress
	+ Session Topic: How to Write an Effective Advocacy Letter
* Jesko von Windheim, Professor of the Practice, Innovation & Entrepreneurship, Duke University, Nicholas School of the Environment
	+ Session Topic: Positioning Yourself for the Big Interview\*

*\*download* [*this Excel sheet*](https://docs.google.com/spreadsheets/d/1e8sYb_JHgQGnWWoohbGtTGqV_zAV97RZ/edit?usp=sharing&ouid=112335885772872628502&rtpof=true&sd=true) *for the activity*

**3:00 – 3:45 pm Share & Swap Break-out Groups**

**3:45 – 4:00 pm Closing Thoughts & Adjourn**