

**The Coastal Society Board Meeting  
Hotel Washington  
Washington, DC**

**March 8, 2006  
1:00 PM EST**

Attendance: TCS President Paul Ticco, TCS Treasurer Mo Lynch, TCS Secretary Lindsay Fullenkamp, TCS Board Member Tom Bigford, and TCS Executive Director Judy Tucker. (TCS Past President John Duff, TCS Board members Laurie Jodice, Bob Goodwin, and Patrick Christie; TCS Ex-Officio Board Members Gib Chase and Jessica Smits; and Kate Killerlain Morrison by phone.)

- I. Vote to approve minutes of TCS Board meeting of December 19, 2005.

**Motion carried.**

There was one electronic vote since the last meeting.

**SECONDED MOTIONS:**

To continue to work with Ellen Gordon as the editor of the bulletin for a second year (calendar year 2006).

2. To continue to work with the Urban Harbors Institute to layout and publish the Bulletin for a second year (calendar year 2006).

**VOTE:** Of 13 possible votes, seven were cast, all affirmative. **MOTION CARRIED.**

- II. TCS20 Conference

John Duff reported on the status of the conference sponsorships, included sponsorships of \$79,000 that were executed or highly likely. The goal for total conference sponsorships is \$100,000. Bob Goodwin inquired about a sponsorship from the Institute for Food and Agricultural Science, and said that Mike Spranger of Florida Sea Grant is the contact.

**ACTION ITEM:** John Duff to check with IFAS on the status of this sponsorship. Mo Lynch mentioned that NEERA had \$1,000 set aside for TCS 20 if it was requested.

**ACTION ITEM:** John Duff to request their support.

Kate Killerlain-Morrison continued the update on the conference. The new, more detailed schedule has been posted on the conference webpage, and the text for the final program is being finalized. Kate is also working on assigning moderators for each of the plenary sessions.

**ACTION ITEM:** Board members interested in moderating a session should check the on-line schedule and contact Kate.

Kate also asked Board members if they would be prepared to fill-in for any last-minute moderating duties.

Paul Ticco updated the Board on the difference between the negotiated room rate with the Tradewinds Resort (\$95) and the Federal per diem for room rates (\$84). This could be a problem for federal employees, and conference organizers may need to

recommend alternate hotels. Tom Bigford reported that Federal employees can make a minor one-sentence change to their travel reimbursement requests stating that the hotel reimbursement has been approved at higher than standard per diem rates so that they are able to be reimbursed at the higher rate, and that this is a relatively common practice.

Paul also reported that the opening plenary has not yet been set, and that both Senator Graham and Don Chen declined an invitation to be the opening speaker. The closing plenary is almost finalized.

Paul and Judy Tucker encouraged all Board members to promote the conference, and reminded Board members that promotional materials can be printed from the web.

### III. Treasurer's Report

Mo Lynch developed a cash flow comparison for the years ranging from 2003 to 2005, and pointed out that income from conference years provides operating money for off-conference years. TCS's net income for 2005 was -\$33,908. Assets as of 12/31/05 total \$20,555.

**ACTION ITEM:** Mo to send cash flow comparison out to Board.

### IV. Membership Report

Tom Bigford reviewed a membership comparison for the years ranging from 1994 to 2005, and reported that membership at the end of 2005 was 338, about average for the last five years.

Tom Bigford plans to present a new membership plan at the next Board meeting, and reported that he is also working on increasing the benefits to members, such as special projects and the TCS internship. He also reported that, in addition to the TCS intern that Tom hosts, Chad Nelsen will be hosting a TCS intern at the Surfrider Foundation. The membership committee continues to work to promote the discounted subscription rate that the *Coastal Management Journal* provides to TCS members. A suggestion was made that a subscription to *CMJ* could be added as an option on the membership sign-up form. Tom also asked that any Board members interested in assisting with the membership plan contact him.

### V. Communications/Secretary Report

Lindsay Fullenkamp reported that Ellen Gordon had submitted a proposal and cost estimate to produce a fifth, Special Issue of the *TCS Bulletin* for TCS20. Lindsay also contacted the Urban Harbors Institute for publication, and Chantal Lefebvre offered to publish a special issue of the *TCS Bulletin* for free in return for a TCS20 sponsorship. Several Board members expressed support for the publication, but mentioned that there are several other initiatives to cover the conference, and that these efforts should not be duplicative.

**MOTION:** Bob Goodwin moved to accept Ellen Gordon's proposal as negotiated for an extra night stay.

**SECOND:** Mo Lynch seconded the motion.

**VOTE:** Of seven possible votes, seven were cast, all affirmative. **MOTION CARRIES.**

**ACTION ITEM:** Lindsay Fullenkamp will follow-up with Ellen to inform her of the Board's acceptance of her proposal and ask her to write an outline for the special edition, and to follow-up with the Urban Harbors Institute for publication.

Tom Bigford has continued to pursue scanning old issues of the *Bulletin* for posting on the web. The NOAA library may be able to scan past issues.

VI. Special Projects Committee Report

Paul Ticco reported that the Chesapeake Bay event originally postponed to this spring has been further postponed until after the conference.

Tom Bigford, on behalf of Special Projects Committee Co-Chair, Kim Lellis, who was away on travel, submitted a proposal to the Board for the Coastal Resource Recovery Fundraiser (CRRF), new fundraising initiative that will contribute to coastal resource protection and restoration efforts currently underway in areas devastated by Hurricanes Katrina and Rita. CRRF is a long-term special projects committee activity that should increase the visibility of TCS, possibly attract philanthropists, and create a sense of active involvement in the membership. Board members mentioned that PayPal could be used to solicit donations, and wanted to be sure that the organizers of the initiative explored partnerships with other organizations. Board members made many suggestions on how to promote the program at TCS20, including making announcements, putting information on the program into registration packets, keeping a tally of donations made, and having those who donated to the program wear a tag on their nametags.

Board members questioned those who submitted the proposal on what their idea of success was. The response was at least one project undertaken and/or completed in the affected area that could not have been completed without help from TCS. Other conversation was about what TCS can add to the Katrina and Rita relief effort that others cannot add, including the point that TCS's effort focuses more on protection and prevention than disaster relief, which is a unique niche that TCS can fill.

**ACTION ITEM:** Board members should continue to send comments to Kim Lellis and Kristen Fletcher on the proposal.

VII. Education Committee Report

Laurie Jodice reported that the Education Committee had sent letters to the student chapters asking if students needed support for travel to TCS20. The chapters were instructed to send responses by March 31. Laurie asked that if any Board members know of students who need support, they should tell the students to contact her. Priority will be given to students from the newly forming student chapter at the University of Hawaii.

VIII. Regional Chapter Reports

Jessica Smits reported that the UW chapter was working on fundraising efforts so that chapter members could attend the conference. They are also planning an event a few weeks before the conference so that those who are presenting at the conference can practice, and those who cannot attend will get a taste of what will be presented at the conference.

Judy reported that DC area members will be gathering for a National Geographic film and dinner on March 22. She encouraged others from a region without a chapter to get together at similar functions.

IX. Other Items

Paul reported that Kristen and he had been in contact with organizers for the CZ Canada conference regarding a joint TCS/CZ Canada conference for TCS21. Having the meeting on the Canadian side of the border will be complex for sponsors and for those federal government employees who will travel to the conference. It might be possible to hold two conferences with overlapping dates, joint socials and field trips. Paul will send more details to the Board.

The next meeting will be May 17, the Wednesday after TCS20. The time of the meeting will be sent to the Board, but is tentatively scheduled for 5 PM.

X. Adjourn

**MOTION:** Mo Lynch motioned to adjourn the meeting.

**SECOND:** Tom Bigford seconded the motion.

**VOTE:** Of seven possible votes, seven were cast, all affirmative. **MOTION CARRIES.**

The meeting was adjourned at 2:30 pm EST.