

TCS Board Meeting
August 19, 2003
2:00 PM

Attendance: TCS President John Duff, TCS President-Elect Paul Ticco, TCS Past-President Walter Clark, TCS Treasurer Mo Lynch, TCS Secretary Robert Boyles; TCS Board members: Larry Hildebrand, Gib Chase, Laurie Jodice, Tom Skinner, Ariel Cuschnir; Ex-officio Board Members: U W Chapter Liaison Heather Brandon, Past Duke University Chapter President Lindsay Fullenkamp, TCS Executive Director Judy Tucker.

I The Minutes from the TCS Board meeting on July 13, and the TCS Annual Membership Meeting on July 14 were approved unanimously.

II Treasurers Report (Lynch): The Treasurer explained the financial picture of TCS. Lynch reported that currently TCS is on target to end the year with the following assets:

\$24,785 – net worth August 19, 2003
- \$17,967 – projected expenses
+ \$ 900 – <u>estimated income December 31, 2003</u>
\$ 7,718

III TCS 19 Framework: The TCS Board discussed several matters related to the conference. Duff asked that the Board review the call for papers/posters. Duff also reported that Kristin Fletcher & Ames Colt have agreed to be conference chairs. Any comments on the draft call for papers should be directed to Ames Colt and copied to Duff. The Board also revisited the topic of selecting a second theme leader for coastal land use. Ariel Cuschnir agreed to serve in this capacity.

Tucker discussed the timeline of events associated with TCS 19 planning. The call for papers drives the concurrent sessions and much of the logistics and the requisite AV needs. The Planning Committee can begin planning the plenary sessions. Finally, the Planning Committee should consider plans for evening receptions/social events.

Tucker reminded the Board that the liaison between the TCS19 planning committee and Board will be the conference co-chairs, who will spearhead the other issues associated with the conference.

Several other topics were discussed, including: sponsorships and a TCS 19 marketing plan. The Board discussed the need to finalize/formalize guidelines on gifts/sponsorships and a Marketing plan. In the coming weeks Lynch, Jodice, Clark, Chase, Nelsen, and Tucker will:

- (1) review sponsorship criteria
- (2) develop a budget estimate
- (3) look at past sponsorship packages & rewrite with specific sponsorship opportunities and cost estimates.

A proposal will be developed & presented to the Board for their consideration. The Board wished to have a proposed budget before deciding whether to hire a local conference planner. An email will then be sent to the Board outlining the issues around hiring conference assistance with the preliminary budget.

IV Communications Committee Report (Boyles/Jodice)

- A. TCS Bulletin (Boyles): The contract to the Marine Law Institute to design, produce, edit, and distribute the TCS Bulletin for calendar year 2004 has been processed.
- B. TCS Website (Jodice, Boyles): Jodice asked all Board members to “plug in” to the discussion board on the TCS website by 8-22 to test it.

Jodice reported that the Website has been updated and that the descriptions of the TCS standing committees should be updated.

The idea of a TCS Career Center as part of the TCS website was discussed and sent to the TCS Education Committee for their consideration

Boyles discussed the offer on the table from Research Planning, Incorporated to allow their employee (TCS member Katie Born)

to manage the TCS 19 website in exchange for acknowledgement of their support on the TCS 19 website.

MOTION: A motion to accept services of RPI in support of the TCS website was presented and seconded. The motion passed unanimously.

Jodice then discussed the technical feasibility to granting access to only certain portions of the TCS website to different people working on the TCS web sites. This can be done by “partitioning” the website, which our vendor can do for a charge of \$20.

MOTION: A motion to approve the \$20.00 charge to set up a partitioned website for restricted access was presented and seconded. The motion passed unanimously.

V Nominations Committee (Clark): Clark reported that there are three Board seats up for election this year (vice: Gore, Nelsen, Henderson) as well as the office of TCS Secretary.

Clark then told the Board that the Nominations Committee will contact those Board members/officers whose terms are expiring to determine whether they are interested in running for a second term & recommend a slate.

VI Education Committee (Cuschnir): Cuschnir reminded the Board of the need to provide Student Awards support in planning for TCS 19.

Cushnir advised the Board that the Education Committee is evaluating the feasibility of establishing a “pool” of experts to help at the local level regarding coastal issues. TCS chapters might be the most logical to partner with localities.

VII Chapters (Duff): Duff advised the Board that there are several issues associated with TCS chapters and that TCS should develop certain standards and protocols in dealing with chapters. Duff reported that he will put together an ad hoc group to put together procedures for affiliation as a chapter. Tucker reminded the Board that there are several documents related to the issue of chapters in the TCS files that will assist with this effort.

VIII Membership (Tucker): Tucker reported that TCS currently has 318 members. Further, most of the members who joined at CZ '03 joined at the new single year rate.

IX New Business: None

X Adjournment: There being no further business, the TCS Board meeting was adjourned at approximately 3:00 P.M. EDT.