

**The Coastal Society Board Meeting  
20<sup>th</sup> International Conference  
St. Pete Beach, FL**

**May 17, 2006  
4:30 PM EST**

Attendance: TCS President Paul Ticco, TCS President-elect Kristen Fletcher, TCS Past President John Duff, TCS Treasurer Mo Lynch; TCS Board Members Tom Bigford, Rick Burroughs, Patrick Christie, Larry Hildebrand, Laurie Jodice, Chad Nelsen; TCS Ex-Officio Board Members Valerie Grussing, Kimberly Lellis, and Judy Tucker.

I. Vote to approve minutes of TCS Board meeting of March 8, 2006.  
**Motion carried.**

II. Electronic Votes  
There were two electronic votes since the last meeting.

**SECONDED MOTIONS:**

1. To conduct the Coastal Resource Recovery Fundraiser as related to the TCS mission of education and actively addressing the emerging issue of coastal resource devastation in the Gulf Region.  
**Motion carried**, eight in favor and one opposed.
2. To create the “Robert W. Knecht Award for Professional Promise” to be given biennially to a rising professional in the field of coastal and ocean management.  
**Motion carried** unanimously.

III. Pending Motion Awaiting Vote

On April 30, 2006, Duff moved and Ticco seconded the following motion via email:

To establish, as of July 1, 2006, a clear set of planning and budgeting protocols, including, but not limited to:

1. Require the Executive Director, in coordination with the TCS Treasurer, to issue monthly financial balance sheets outlining all assets (including accounts receivable), liabilities (including accounts payable); and organizational residual balance (i.e., the former minus the latter).
2. Require the President and President-elect to issue a draft organizational budget by September 1 of the year preceding the next biennial cycle (i.e., September 1, 2006 for the biennial period January 1, 2007 – December 31, 2008) including all anticipated revenue sources and expenses along with timelines that illustrate projected cash flow for the period. The draft budget should be considered by the Board to provide them with an opportunity to ask questions, make suggestions and ultimately consider the budget for passage on or before November 1 of the year proceeding the next biennial cycle.

Discussion: Request made to add budget to actual report.

**Motion carried.**

**ACTION: Lynch** to distribute sample reports generated from Quickbooks for approval to see if they meet the needs of the Board.

IV. TCS20 Conference

A brief discussion of the conference yielded the following observations and action items:

1. Session moderators should not also be speakers in the same session.
2. **ACTION: Planning Committee** to collect lessons learned from TCS 20.
3. **ACTION:** Conference evaluations should be tabulated and distributed.
4. To put the collection of Powerpoint Presentations on the web site for access would require permission from each author, and conversion to PDF format. Rather than expend the resources needed now, it should be planned for in advance for TCS 21.
5. **ACTION:** Put the registration list into PDF format and send electronically to attendees.
6. Board meetings should be held in advance of the conference with adequate time.
7. An evaluation of concurrent sessions versus field trips versus known time off should be made.
8. Total attendees: 289                      Total registration income: \$86,269
9. Encourage more posters, and select hotel with adequate room to allow more.

V. Treasurer's Report

Total assets are \$8,344.

Cash flow from conference income will just meet conference expenditures on time.

VI. Membership Committee

Bigford reported that membership at the end of the first quarter was 395, but that if all lapsed members from the third and fourth quarters were dropped, it might be reduced by 100. Membership services could be developed to retain people rather than expend the effort to chase after lapsed members with the same benefits. Conferences should be used to recruit new members, and TCS should consider bundling a two-year membership with the registration fee.

TCS chapters have been reminded that they need to be reviewed for continued affiliation with TCS. This includes submission of an annual report, year-end financial statement, changes to governing documents and suggestions for fostering the relationship with TCS. **ACTION: Bigford** to continue review of chapters and report to Board.

VII. Communications Committee

A special issue of the Bulletin will be edited by Ellen Gordon, is due out in early July, and hopefully will have a distinct look to it. Distribution will be electronic, with some issues printed in color for publicity purposes.

**ACTION: Ticco** to send to Board some information about a graphic designer.

A web page describing the Coastal Resource Recovery Fundraiser with a button to "donate now" has been created.

**ACTION:** Jodice and Tucker to investigate the PayPal online payment system to see if multiple check offs can be made and easily tracked with one PayPal payment, such as membership and a donation to CRRF or to a student travel scholarship fund.

VII. Special Projects Committee

Kicked off at TCS 20, the Coastal Resource Recovery Fundraiser collected \$2,000 (with a small additional contribution by Fletcher to bring it to a round number.) The fundraiser will continue to be conducted by TCS student chapters and via the TCS web site until September 1. The process for selection of the recipient programs in each of MS, LA and AL will be transparent and inclusive. Updates, general information and news of the progress will be posted to the TCS web site.

VIII. Education Committee

The committee had several recommendations regarding student awards and student travel scholarships which would allow the committee to work more in advance of the conference. The Board will be asked to consider making guiding policy for the committee such as whether a recipient must be a TCS member.

**ACTION: Committee** to put forth motions regarding their recommendations.

IX. Student Chapters

The ECU Chapter President Valerie Grussing reported on its activities including a dinner for student and faculty members which included student presentations and posters, a book party for “50 Ways to Save the Ocean” and collaboration with the Duke Chapter on a beach cleanup and triathlon.

Membership Committee Chair Bigford reported that the student chapters have difficulty finding funds for their activities and student travel, and proposed a budget item be added to jump start a chapter.

A new chapter has formed at the University of Hawaii with a structure, organizational documents, planning group, an advisory board consisting of state legislators and business executives and faculty, and has been worked into the graduate study curriculum.

**ACTION: The TCS Membership Committee** to review their documents and present them to the Board with a recommendation for affiliation.

X. New Business

A. Coastal Management Journal

A report was prepared for TCS by Andrew Moyer, Managing Editor of the Taylor and Francis Group, publisher of *Coastal Management Journal*. In addition CMJ lead a discussion about the journal and upcoming issue planning for those interested at the Monday luncheon. T&F would like to work with TCS to increase the number of members who subscribe to the journal which TCS recognizes as its professional journal. Two primary options are available:

1. Joint TCS membership and subscription bundled for one fee – would include on-line access, discounted rates for regular and student members, and promotion at conferences and via mail and email which would help increase membership. However, CMJ invoices per issue, approximately five times each year which does not match the annual membership fee.

2. Better promote the existing model – web site page, tick box option on membership form for renewal and joining, access to the free email alerting service.

**ACTION: Christie** to circulate a fuller description of these options and the report from Taylor and Francis to the Board.

A special issue of CMJ featuring 5-6 of the best papers from TCS 20 is planned, with Christie to serve as the Special Editor.

B. Location of TCS 21 and TCS 22

The Board is generally in favor of holding a joint conference with Coastal Zone Canada. Rather than rush to prepare for 2008 as planning by CZC has already begun, TCS 21 will be held in the United States, to be determined this summer. That would allow enough time to plan a joint conference in 2010 around transboundary approaches to issues. A memorandum from TCS Board member Ariel Cuschnir pointed out that to be a truly international in issues and presenters, the conference must be held outside of North America, perhaps in Panama.

X. **Motion** to adjourn **carried**.

The meeting adjourned at 5:45 PM ET.