

## **The Coastal Society Board Meeting**

**October 6, 2006**

**1:00 PM EST**

Attendance: TCS President Paul Ticco, TCS President-elect Kristen Fletcher, TCS Past President John Duff; TCS Board Members Rick Burroughs, Bob Goodwin, Larry Hildebrand, Laurie Jodice,; TCS Ex-Officio Board Member Judy Tucker.

No quorum was present as there were only 6 in attendance at any given time, not the required 7 majority of 13 voting members.

### **I. Electronic Votes**

There were four electronic votes since the last meeting.

1. Kristen Fletcher moved to approve the Executive Committee to pursue a joint conference with Coastal Zone Canada in 2010 contingent upon a written agreement of the two entities regarding conference location, design, and sponsorship.

Lindsay Fullenkamp seconded the motion.

Of 13 possible votes, 13 were cast, all in favor. The motion carried.

2. John Duff moved to adopt an effort to secure annual underwriting of The Coastal Society Bulletin for the cost of its annual production [currently approximately \$8,000 per year].

Underwriter(s) would be afforded an opportunity to make their support known in the form of a statement and/or logo included prominently in each issue of TCS Bulletin.

Paul Ticco seconded the motion.

Of 13 possible votes, eleven were cast, all affirmative. The motion carried.

3. John Duff moved to enter into an MOU with MARES.

Paul Ticco seconded the motion.

Of 13 possible votes, ten votes were cast, nine in favor and one against. The motion carried.

4. The Nominations Committee moved (seconded motion) to ratify and accept the list of candidates to be presented to TCS membership in the fall 2006 election:

Of 13 possible votes, 11 were cast, all affirmative. The motion carried.

### **II. Committee Reports**

The Special Projects Committee and Communications Committee reports were circulated prior to the meeting. It was suggested that the CRRF committee contact Angela Corridore, Executive Director of the National Estuarine Research Reserve Association, for suggested projects to consider funding.

### **III. Secretary's Report**

The minutes of the May 17, 2006 Board meeting could not be approved for the lack of quorum.

**ACTION: Fullenkamp** to conduct electronic vote to approve the May 17, 2006 minutes.

### **IV. Treasurer's Report**

The September Balance Sheet and Profit and Loss Statement were circulated prior to the meeting. Assets total \$100,018, minus current liabilities of \$33,500, leave total equity of \$66,518. The conference will close out after the USF invoice is received and paid.

### **V. 2007-2008 Biennial Budget**

Fletcher and Ticco will draft the two-year budget for approval before year-end. The budget will provide a framework for prioritization of programs planned during the Board retreat. To make informed decisions during the retreat, financial data will be a useful reference.

**ACTION: Board** to send Fletcher suggestions for financial reports (formats, and both historical and projected data) that would be helpful to them.

**ACTION: Board** to send Fletcher suggestions for bookkeeping software systems that can generate the above reports.

### **VI. Elections**

In an electronic vote, the Board accepted the following slate for office:

President: Jeff Benoit, Ariel Cuschnir, Jack Wiggin

Secretary: Amy Blizzard

Director (3 openings): Richard Burroughs, Rick DeVoe, Tali Engoltz, Lilli Ferguson, Patrick Lawrence, Helene Scalliet, Lisa Schiavinato, Susan White

Biographical information will be requested immediately, and the ballot will go to members via email around mid-October. After a period of 30 days, the voting will close. Results are expected by early December.

### **VII. Board Planning Retreat**

The planned date has changed due to a conflict for the facilitator. The new date will be January 30, 31, February 1. Board members should plan to arrive on January 30 for dinner, and should plan a return flight from the Baltimore airport (BWI) after 3 PM Eastern Time. A retreat location is being sought that will offer free meeting space in an atmosphere where the Board can do some community building and be inspired to think creatively. Once that is determined, the cost for the retreat to TCS and individual Board members can be determined.

**ACTION: Board** members to confirm their availability for that new date to Ticco.

Surveys to segments of the membership are being constructed in an effort to provide information relevant to planning the future direction of TCS at the retreat and for conference planning. They will be distributed electronically using Survey Monkey to the Board, current members, student members, prior members and Past Presidents of TCS. Roger Williams University is sponsoring the \$200 annual fee to Survey Monkey which will permit multiple analyses of the data.

Concurrently, the Duke Student TCS Chapter is interested in collecting information from other chapters about initiating an outstanding individual chapter member award. Ticco is the contact point, and will also discuss use of the retreat-oriented survey to students to elicit information about what the chapters need from TCS and what they are able to do for and with TCS.

**ACTION: Ticco** to convene a conference call among chapter leaders for this purpose.

### **VIII. TCS 21**

A small working group of the Board met several times to review the criteria for a conference location, and selection of a location for TCS 21. California was selected, and then narrowed to southern CA based on support from both CA and USC Sea Grant Programs. RFP's were sent to convention and visitor bureaus (CVB) in Los Angeles, Long Beach and San Diego. Los Angeles was selected because of the multiple issues surrounding an urban port and its demographics. Which part of Los Angeles (downtown, airport, coast) as well as the conference date will be the next decisions, aided by information about hotels and CVB support gathered by the conference coordinator.

From eight responses to the RFP sent to potential conference coordinators, the field was narrowed to two candidates, each with excellent experience with meetings like TCS conferences. While not part of the RFP, it was discovered that each has an online abstract collection service and graphics/publications services. In an effort to identify a conference coordinator who could help TCS centralize its conference tasks, and become a partner for several future conferences, more information about these services and their additional costs will be obtained.

**ACTION: Fletcher** to send recommendation of a conference coordinator for TCS 21 to the Board by October 13.

### **IX. TCS 22**

TCS will finish preparations to announce the date and location of TCS 21, and then begin work on the MOU with Coastal Zone Canada for TCS 22. Representing CZC, Hildebrand requested an additional month to determine whether they were going to receive a proposal for hosting a conference in Prince Edward Island in 2010 from a coalition of provincial agencies which previously submitted a proposal for CZC 2008. TCS will wait to hear from CZC before working further on planning TCS 22.

### **X. Bulletin Issues 2006**

TCS Bulletin Editor Gordon reported that the special conference issue was delayed due to the magnitude of compiling and reducing information from her notes and students' notes. The issue is aimed at both attendees to refresh their minds and non-attendees to give them a picture of TCS conferences.

Those present suggested that the conference issue will become Volume 28 (2) 2006, and that two more short and single-issue focused issues will be published this fall.

**ACTION: Board** vote needed to amend the two contracts with Gordon and UHI for production.

**ACTION: Tucker** to record in notes for TCS 21 planning that more specific direction should be given for the purpose and format of the conference issue.

#### **XI. Coastal Management Journal Proposal**

A proposal from CMJ for two levels of affiliation with TCS was distributed to the Board with additional information from Christie. Without a quorum, no vote on affiliation could be taken. In the meantime, those present suggested:

1. questions about a subscription to CMJ as a membership benefit should be included in the survey to members,
2. promotional efforts should be increased, including an “ad” in the Bulletin and email to members.

**ACTION:** Ticco to contact Christie about providing information for above.

#### **XII. University of Hawaii Proposed Student Chapter**

The application for affiliation will be distributed by the Membership Committee Chair.

#### **XIII. Chapter Web Site Hosting**

The URI Chapter has requested that TCS provide space on its web site for hosting their chapter’s web site. Discussion included: space, capability and fees of the current host server; oversight and guidelines for chapters such as use of TCS logo, consistent layout, space limitations, maintenance schedule.

**ACTION: Jodice** and the Web Site Subcommittee of the Communications Committee to investigate web server and develop usage guidelines for Board approval.

The meeting was adjourned at 2:45 PM ET.