

**The Coastal Society Board Meeting  
At Coastal Zone '07  
July 25, 2007  
12:30 PM PDT**

Attendance: TCS President Kristen Fletcher, TCS President-Elect Jeff Benoit, TCS Treasurer Mo Lynch, TCS Past President Paul Ticco; TCS Board Members Rick Burroughs, Tali Engoltz, Bob Goodwin, Laurie Jodice, and Susan White; TCS Ex-Officio Board Members Tom Bigford, Kim Lellis, Christine Patrick, Executive Director Judy Tucker.

NOAA Marine Sanctuaries Program was thanked for sponsoring the conference call.  
Jeff Benoit was thanked for making the arrangements for the Annual Membership Meeting and the Board Meeting.

ANNUAL MEMBERSHIP MEETING

Approximately 45 TCS members and 7 prospective members attended. A drawing for a prize donated by Fletcher was awarded to a prospective member. Committee and working group activities post-board retreat were reported and members were invited to volunteer to join a committee. Membership ribbons (donated by the Marine Affairs Institute of Roger Williams University) attached to the name badge prompted inquiries about joining or reinstating membership. Board members wondered why people seem unsure whether they are current members, and whether TCS membership benefits have a timely and clearly understood value.

**ACTION: Membership Committee** to explore issues (such as annual versus anniversary date renewal, whether dues invoices are getting through to members via email, ways to increase retention of members, offering a discounted registration to other conferences), and propose 3 things that can be done in the next 6 months to help retain members.

MINUTES OF PREVIOUS MEETING AND ELECTRONIC VOTES

**The minutes of the previous Board meeting held May 22, 2007 were approved unanimously.**

**A vote conducted electronically to approve corporate resolutions to authorize specified TCS Officers to make financial transactions to and from the investment account and bank checking account passed unanimously.**

APPOINTMENT OF TCS SECRETARY DUE TO RESIGNATION

Elected TCS Secretary Amy Blizzard is resigning due to personal and professional commitments.

Article IX, Section 10 of the TCS By-laws states that "Any vacancy in the Board of Directors occurring by reason of an increase in the number of Directors or by reason of the death, resignation, disqualification, removal, or inability to act of any Board member, or otherwise, **shall be filled for the unexpired portion of any term by a Society member nominated by the President and approved by a majority vote of the remaining Board members present and voting at any regular meeting or special meeting of the Board of Directors called for that purpose.** Consideration will be given to non-winning candidates for office in the most recent Society election."

Fletcher nominated Helene Scalliet to serve as TCS Secretary for the remainder of the present term (through 12/31/09). Scalliet works for ETI Professionals in Silver Spring, Maryland, and is contracting with the National Marine Sanctuary Program where she serves as a management plan specialist. Prior to that, Helene worked at the Channel Islands National Marine Sanctuary in Santa Barbara and the Marine Science Institute at UC-Santa Barbara. She has a Masters of Environmental Science and Management and a Bachelors of Science in Aquatic Biology, both from UC-Santa Barbara. Helene has been a member of TCS since 2004, was awarded the Best Student Presentation Award at TCS 19 and participated in the Institute for Future Coastal Leaders at that

conference. Helene served on the planning committee for TCS 20 and ran for a director position on the Board of Directors in the fall 2006 election. (Amy Blizzard ran unopposed for the Secretary position). Scalliet is excited about the opportunity to serve TCS and the Board, and has the approval of her employer to participate.

**The motion to appoint Helene Scalliet to the unexpired portion of the three-year term of TCS Secretary was approved unanimously.**

#### COASTAL MANAGEMENT JOURNAL

An offer from Taylor and Francis, publishers of the Coastal Management Journal, would give individual members of The Coastal Society a discounted subscription rate of either \$15 for an electronic copy or \$20 for the hard copy (but not both) over a trial period of two years, commencing January 1, 2008. The offer would not be extended to library or institutional members. The TCS Board has considered building an automatic subscription into the membership benefits at an increased rate of dues. Student members would not be included in this automatic subscription because it would make their dues too expensive and because they have access through their institutions, but they could subscribe optionally at the above rates. TCS must guarantee 150 subscriptions, whether or not it has 150 people in its membership eligible for the discounted offer. The offer would be reviewed after the two-year trial period.

Bigford reported, as a member of the editorial Board of CMJ, that there are only 292 subscriptions total, of which only 5 are individual (including TCS members), and that 150 additional TCS subscribers would increase their circulation considerably. Board members inquired about the percent of members who are students, internationally located, and multiple-year subscribers.

**ACTION: Tucker** to provide Board with those percentages.

Concern was expressed over the logistics of selecting a version, subscribing, renewing, multiple-year memberships, and meeting the minimum number of members subscribed.

**ACTION: Board members** to email additional concerns and questions to Fletcher and Tucker by July 30.

**ACTION: Fletcher and Tucker** to work out all concerns with Taylor and Francis and report back to the Board.

**ACTION: Fletcher and Tucker** to develop for the Board a document describing the terms of the agreement and ramifications, as well as the logistical procedures for subscription and renewal.

A dues increase could be set to incorporate a subscription to CMJ, additional new benefits, and to cover the current cost of providing existing services to members. A combination of increased services for increased dues would offer greater value to all members, and might decrease the risk of dropped membership by those who are not particularly interested in the subscription. Careful analysis would yield a rationale for a dues increase.

At the winter retreat the Board recommended that the membership be provided with such a rationale for an increase in the rate of dues and be asked to vote to approve a recommended increase. The TCS Bylaws state that the Board can increase the rate of dues without a membership vote. The Board confirmed that it still wished to have the members vote on the matter.

**MOTION: to approve in principle the agreement with Taylor and Francis, contingent upon a vote of the TCS membership. Motion passed 8 in favor, 1 opposed.**

**ACTION: Membership Committee and Tucker** to review existing benefits and determine their cost, and report to Board.

**ACTION: Committee chairs** to propose to Board new benefits and services, with cost estimates, based on the goals set at the retreat.

**ACTION: Board** to propose new dues rates based on a package of benefits and services including the subscription to CMJ.

**ACTION: Membership Committee** to draft a proposal to the membership for a dues increase to cover the package of benefits and services.

### FINANCIAL REPORTS

The June 30, 2007 Balance Sheet shows \$47,711 in total assets, of which \$2,139 are held for CRRF. The Profit and Loss Budget v. Actual report shows that income is already at 98% at the six-month point, and there are no projections to overspend in any category. The reports were created in the new software, Quicken, and the format was approved by the Board. An Assistant Treasurer, Jeff Smith in the NOAA NMFS Office of Habitat Conservation, has been recruited to work with the Treasurer to learn the TCS financial system, and will sign a confidentiality agreement since he was not elected.

### UPDATE ON TCS 22

The Coastal Zone Canada Board of Directors notified Fletcher that it needs to move the proposed joint conference with TCS to 2012 instead of 2010. Therefore the location for the TCS conference in 2010 is open.

The TCS Executive Committee proposes the following steps for determining the TCS 22 and 23 locations:

1. Move forward on a joint conference with CZC in 2012 (TCS 23). Fletcher will remain the lead contact.
2. Create a subcommittee of the Special Projects Committee to consider locations for 2010 (TCS 22) and recommend a location to the Board. Jeff Benoit will chair this subcommittee.
3. Concurrently, the Executive Committee will draft a procedure for selection of a conference location.

The Board concurred with these steps.

**ACTION: Board members** who wish to be on the subcommittee should contact Fletcher.

### TCS BULLETIN

Editor Ellen Gordon proposed several themes for future issues and requested that Board members each contribute an article annually, as suggested in the job description of a TCS Board member. The following editorial calendar was determined:

Volume 29.3	deadline August 27, 2007	general	Burroughs, Engoltz, Lynch
Volume 29.4	deadline October 29, 2007	greening of corporate America	
Volume 30.1	deadline December 31, 2007	TCS perspectives on global climate change	

**ACTION: Board** to focus on the themes and send suggestions of authors and sources to Gordon.

**ACTION: Each Board member** who has not yet written an article in 2007 to submit an article title and description for either themed issue to Gordon.

The meeting was adjourned at 1:45 PDT.