

2000 ANNUAL REPORT

17th International Biennial Conference

TCS 17 - "Coasts at the Millennium" was held in Portland, OR in July 2000. The conference opened with a challenge from Dee Hock to fully understand the current structure of our organizations and then move past them to be open to the concepts of chaordic organizations which harmoniously blend chaos and order to solve problems. Another plenary session started with a panel presentation on urban sprawl in the Cascadia Coastal Region and concluded with lively probing by a National Public Radio affiliate station's popular talk show host. On the third morning, conference attendees grappled with how to create greater public awareness and policy action regarding climate change. Afternoon concurrent sessions were grouped by theme tracks to help attendees choose between sessions and were selected to carry forward the theme of that morning's plenary. The goal of the conference was to present new philosophies and approaches to better manage our coasts in the new millennium. TCS 18 will continue this popular format as it carries on the theme of integrated management.

Next Conference

TCS 18 will be held May 19 - 22, 2002 on Galveston Island, TX, in the Moody Gardens hotel. The date was changed from a summer date to take advantage of off-season rate savings, while still being held during the academic summer vacation. The conference will explore interrelationships among the physical, ecological, cultural and political influences and feature local and international trans-boundary issues.

Major Gift

TCS received a generous gift - a charitable contribution of \$23,000. Megan Bailiff, TCS Past President, and her husband Quinn, donated \$11,500 to The Society, which was matched 100% by Quinn's employer, Microsoft. Megan hoped to encourage other members to remember TCS when making charitable contributions.

New Committee

The Development Committee was established to examine ways to expand our financial resources so that TCS might continue its mission. The committee will be working closely with the conference planning committee to obtain sponsorships from private industry as well as federal and local agencies. It will be responsible for researching funding opportunities, developing models, evaluating proposals and matching them with TCS's strategic plan. Members familiar with fund raising or with experience writing grants are encouraged to volunteer for this committee.

Membership Communications

TCS dove into electronic communications this year with the establishment of a permanent web site and a linked site for the biennial conference. Potential attendees were encouraged to submit electronic inquiries for registration and membership information. For the first time, a TCS membership application was available for immediate downloading. In the fall, TCS began regular Friday e-mails to members with important announcements and job opening notices. Members could even respond by e-mail with their elections vote. The Society welcomes your ideas for enhanced communications to and among members.

Affiliated Chapters

Cascadia Region Chapter

TCS's first regional chapter, encompassing the region including the coasts and inland marine waters of British Columbia, Washington, Oregon and Northern California, made its debut at TCS 17 in July in Portland, Oregon. The chapter held a membership meeting to elect its officers and solicit the members' ideas for services and activities. The chapter also mounted a Cascadia Poster Session at the conference. Since the conference, the chapter has installed a web site and has held bi-monthly board meetings.

Duke University Student Chapter

Under the direction of Katie Moore and Faculty Advisor, Mike Orbach, Duke University launched the first TCS student chapter in spring 2000. The Duke University Student Chapter was endorsed by TCS and held its first meeting; then began the process of recruiting members, adopting bylaws, developing an organizational structure and electing officers for the 2000-2001 academic year. The Chapter also participated on the TCS Education Committee to better foster student participation within TCS. The Duke Chapter hosted two meetings with TCS President Walter Clark to discuss legal issues and student opportunities for fellowships. Duke, along with the TCS, sponsored travel to the 2000 TCS Conference in Portland, Oregon for Katie Moore and the 2000-2001 officers: Kristy Long, Rachael Franks, and Amy Carter. Over 30 new members have jointly joined the Duke Chapter and TCS.

Relationship with Other Organizations

TCS members offered their professional expertise to several organizations in 2000. The Education Committee assisted in the development of NOAA('s) Coastal Services Center's "CZ 101" curriculum. This curriculum is targeted to young professionals and contains information on coastal management skills. "Project Learning Tree" tapped the TCS Education Committee members as reviewers for a high school environmental curriculum called "Exploring Environmental Issues in the Places We Live." TCS and NOAA('s) CSC are collaborating on an effort to promote student internship and fellowship opportunities. A listing of available internships and fellowships is located on the NOAA CSC's web site with a link to TCS. If you know of an opportunity where TCS members can contribute their expertise to other organizations, or have internships or fellowships information, please contact the TCS office.

Financial Position

TCS finished its two-year budget cycle with a bank balance of \$56,932.00, the highest in TCS history. This position was due to the contribution by Megan Bailiff and to a successful conference.

<u>Membership Status</u>		<u>Financial Status</u>	
January 1, 1998	203	January 1, 1998	\$12,695
January 1, 1999	237	January 1, 1999	\$39,353
January 1, 2000	258	January 1, 2000	\$39,381
January 1, 2001	342	January 1, 2001	\$56,932